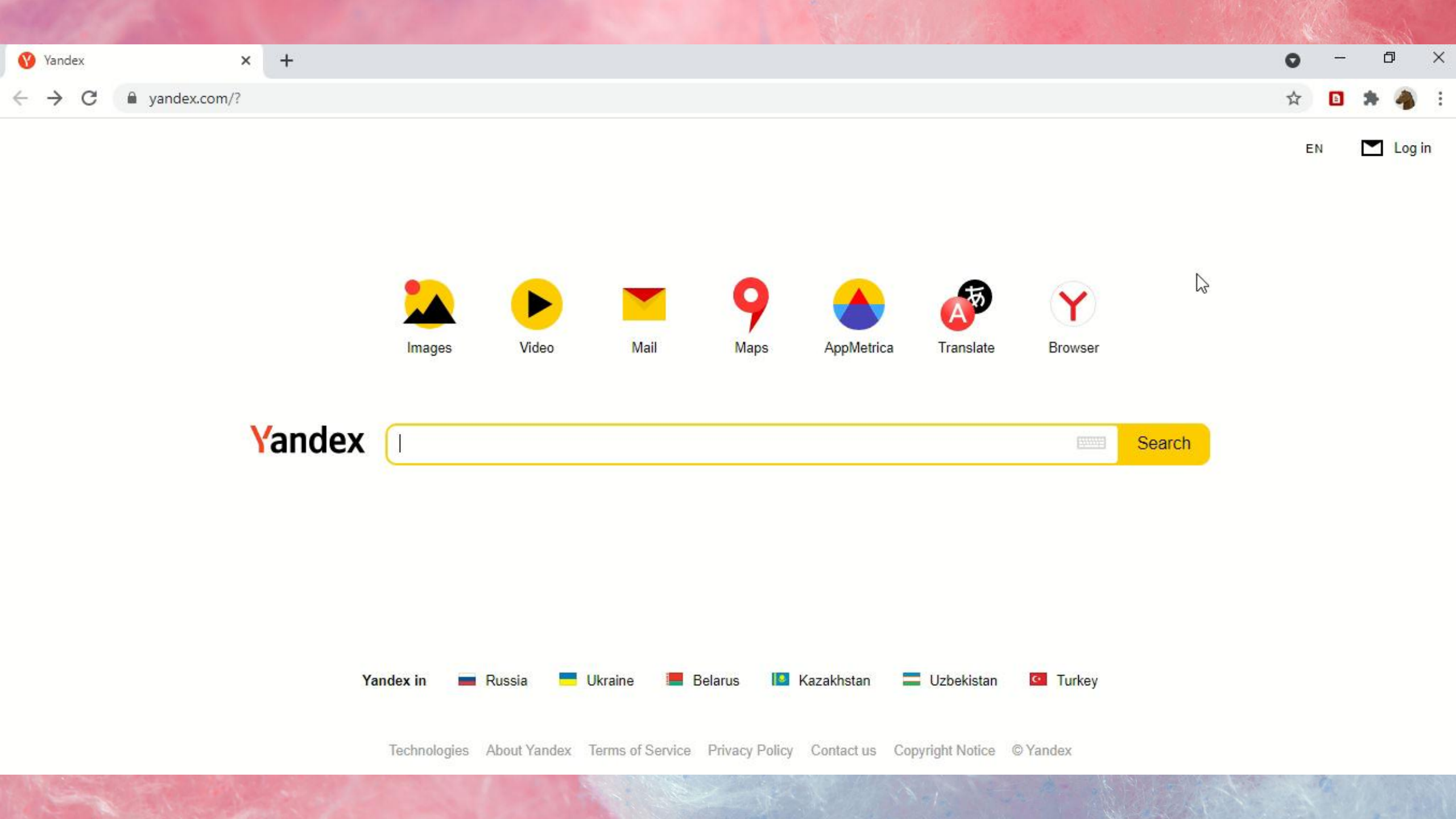


Fact-Checking

MADE EASY!

Yandex



Images



Video



Mail



Maps



AppMetrica



Translate



Browser

Yandex



Search

Yandex in

🇷🇺 Russia

🇺🇦 Ukraine

🇧🇪 Belarus

🇰🇿 Kazakhstan

🇺🇿 Uzbekistan

🇹🇷 Turkey

What is a fact-checkable claim?

Fact-checkers ask themselves two crucial questions before selecting a claim to evaluate:

Is this *important*?

Is this *fact-checkable*?

A decorative horizontal line composed of small white dots, spanning the width of the slide.

Whether the claim is fact-checkable — is a crucial one and will be the focus of this effort. Fact-checkers often have long lists of claims they started working on but stopped because they couldn't find solid evidence to support or refute the claim.

Public claims are full of predictions and opinions that are not by their nature fact-checkable. But there are also lots of statements that sit somewhat uncomfortably in the middle between a clear fact and a clear opinion.



“The unemployment rate has decreased
by two points in the four months since
I became Chief Minister.”

“The private sector’s confidence in my government has led to a 2-point decrease in the unemployment figures.”



“Without my government, we
wouldn’t have seen unemployment
fall by two points.”

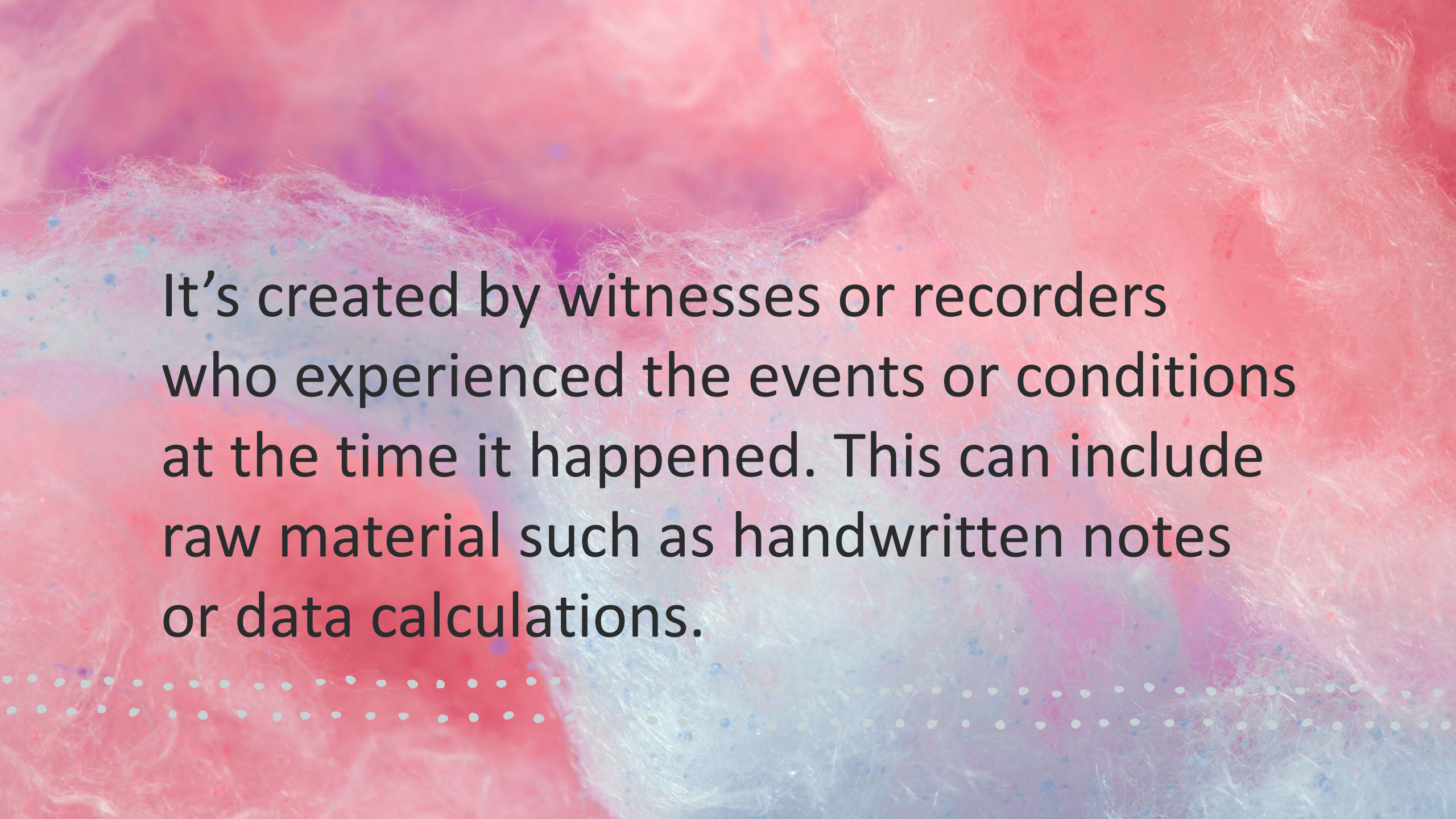
A reliable fact check is built on — of course — reliable facts. Finding those is the most essential part of producing a fact check, and possibly the fact-checkers' biggest challenge.

The background is an abstract composition of soft, textured colors. It features a mix of light pink, lavender, and pale blue tones, with some areas appearing more saturated than others. The texture is reminiscent of watercolor or soft fabric. A horizontal line of small, white, dotted circles runs across the lower portion of the image, just above the bottom edge.

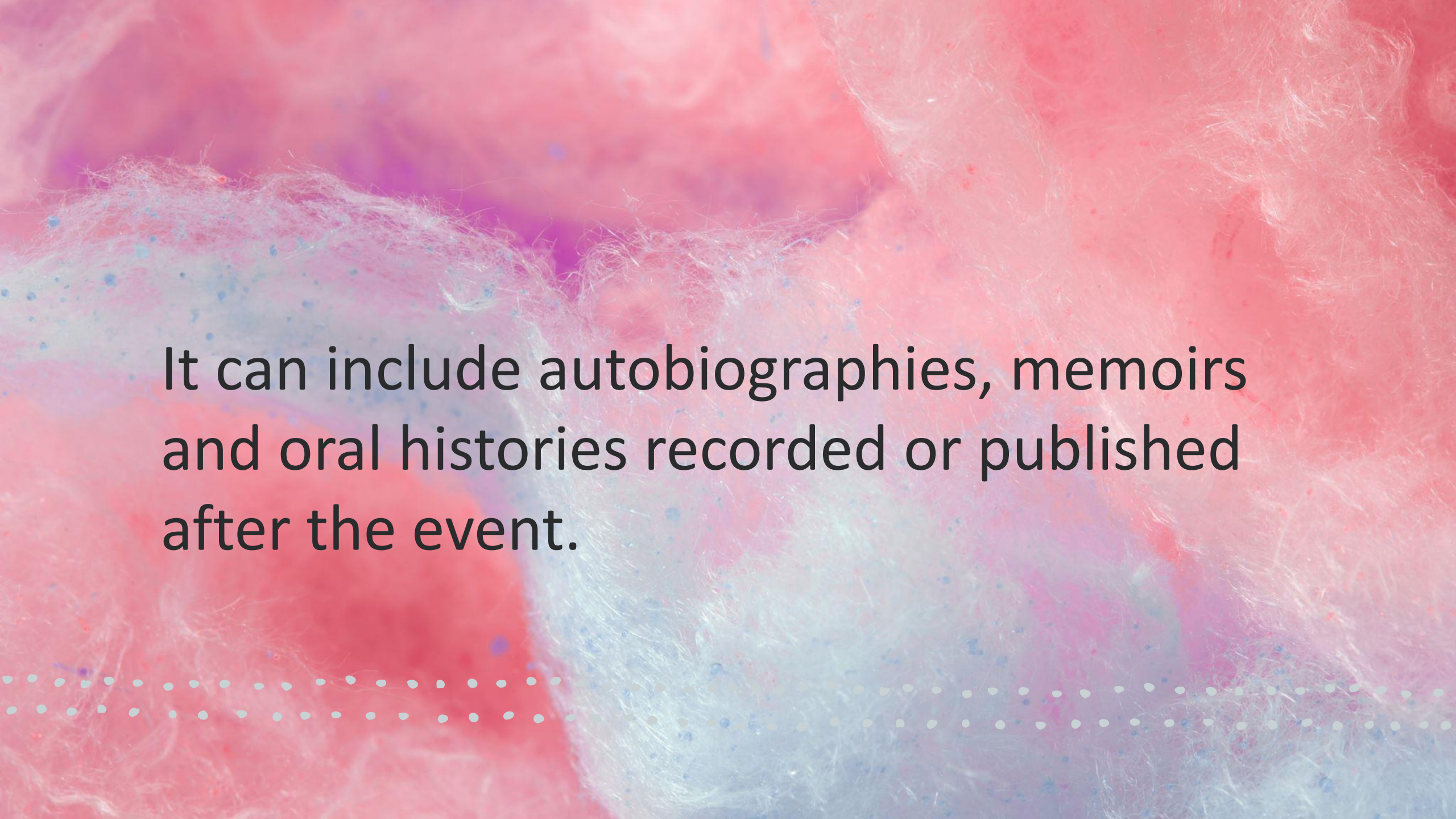
Let's discuss **original** sources.



It provides first-hand testimony
or direct evidence.



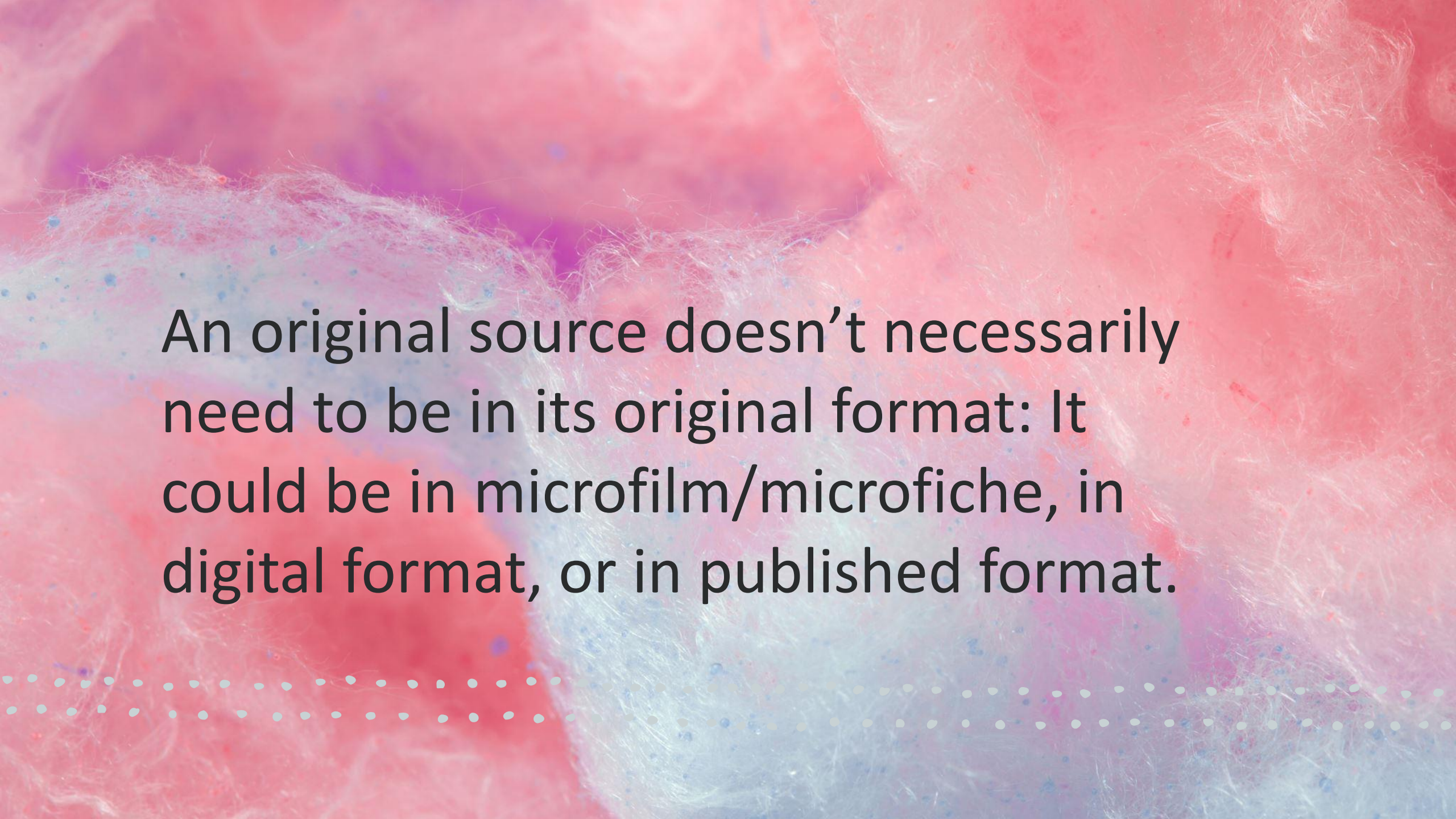
It's created by witnesses or recorders who experienced the events or conditions at the time it happened. This can include raw material such as handwritten notes or data calculations.

The background is an abstract composition of soft, textured colors. It features a mix of light pink, lavender, and pale blue tones, with some areas appearing more saturated than others. The texture is reminiscent of watercolor or soft fabric. A horizontal line of small, white, dotted circles runs across the lower portion of the image, adding a decorative element.

It can include autobiographies, memoirs
and oral histories recorded or published
after the event.

The background is an abstract composition of soft, textured colors. It features a mix of pink, purple, and blue hues, with some areas appearing more saturated than others. There are subtle, fibrous or marbled textures throughout. A horizontal line of small, white, dotted circles runs across the lower portion of the image, just above the bottom edge.

It can come from the original results
of an experiment, valid academic or
scientific study.



An original source doesn't necessarily need to be in its original format: It could be in microfilm/microfiche, in digital format, or in published format.

**Have a source, fact or data you'd like
to use? First, assess them with this
6-point test.**

1. Proximity: How close is your material to the subject matter? (A news organization reporting the latest unemployment statistics is usually farther removed from the data — and therefore less valuable — than the organization that actually measures employment figures.)

2. Expertise: What credentials indicate the quality of the producer of the evidence? (The author of a book has a Ph.D. in the subject and is highly and positively cited by other experts in his field.)

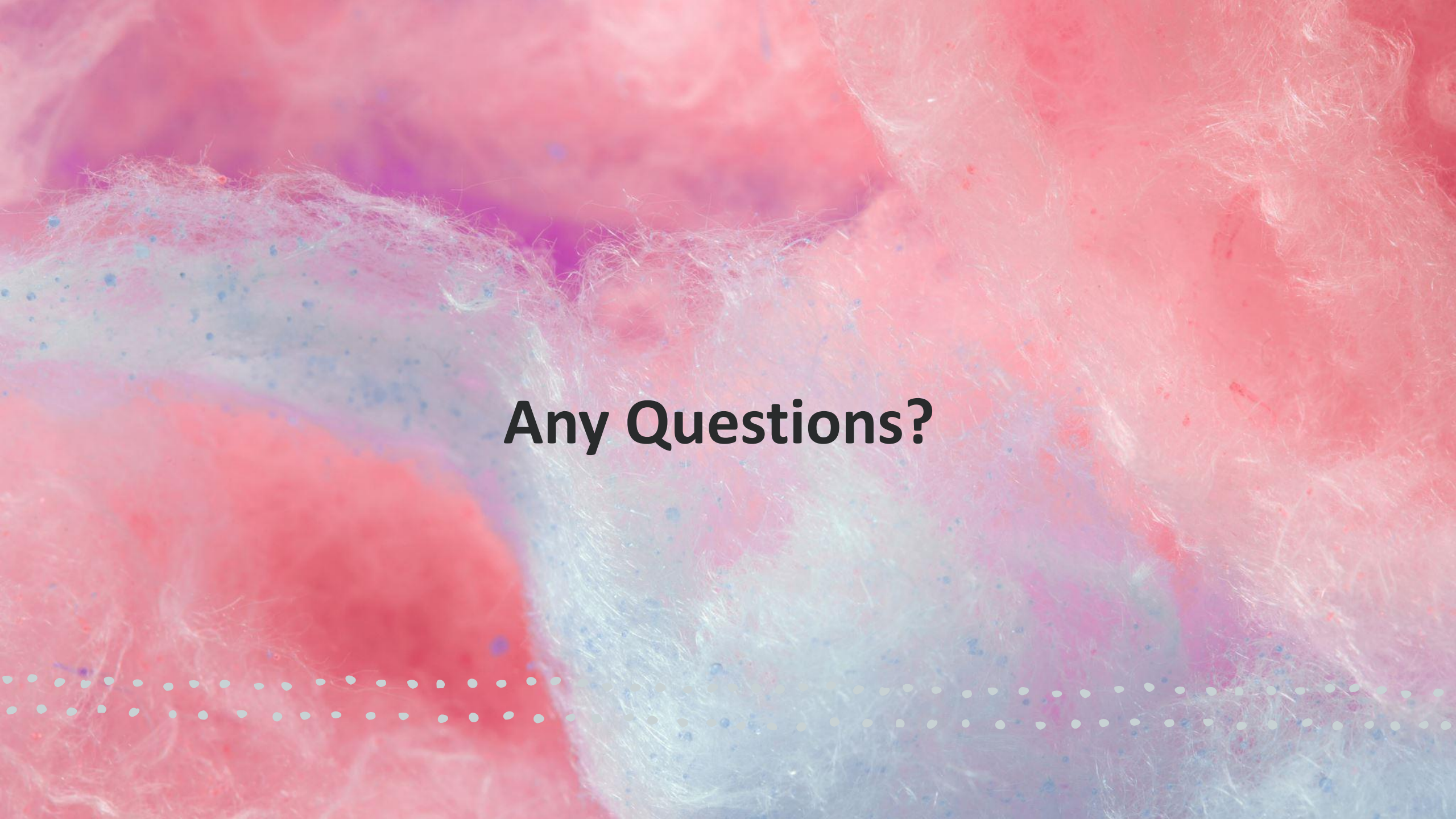
3. Rigor: How was the evidence collected?
(Data on violence against women is often collected by survey. This makes international comparisons difficult given that women's willingness to respond and definitions of sexual harassment may vary from country to country.)

4. Transparency: What do you know about the evidence? (A scientific study has fully published its methodology and all the data on which it bases its conclusions online for other researchers to scrutinize.)

5. Reliability: Is there a track record to evaluate? (Transparency International has been publishing the Corruption Perceptions Index for more than 20 years. This has given plenty of time to experts to spot its limitations.)

A decorative horizontal line composed of small white dots, spanning the width of the slide below the text.

6. Conflict of interest: Is a source's personal or private interests being served by the evidence, data or conclusions? (A study on the alleged health benefits of pasta was partly conducted and funded by Barilla, a major pasta-maker.)

The background is an abstract composition of soft, textured colors. Large areas of light red and pink are interspersed with a more muted, dusty blue. The textures appear fibrous or marbled, giving it a tactile quality. A horizontal line of small, white, semi-transparent dots runs across the lower third of the image.

Any Questions?